



CitizenPlane Positions for an OOSD Future



THE FACTS

On 4 February 2026, CitizenPlane announced that it has acquired fellow French company Yieldin, a specialist provider of revenue management (RM) solutions. It will add revenue management to its airline Operating System (OS) under the brand name Pulse.

THE ANALYSIS

Two years ago, CitizenPlane acquired TTI, the well-established PSS provider with a portfolio of small and medium airline clients around the world. Since the acquisition, the company has added two airlines to the client list for its Zenith PSS. In 2024, Zenith customers boarded seven million passengers placing the company 18th in the list of PSS providers.

Yieldin is a specialist provider of revenue management solutions. T2RL data shows it has four airline customers. One of them is also a CitizenPlane customer (La Compagnie) while two use the GO7 passenger services system, formerly known as AeroCRS, and one uses Sabre Radixx. The RM solution is branded as Visium, with modules including the core RM solution, Visium.Y, and Visium.G, a group management tool. Bermudair was the launch customer for VisiumGo a packages solution aimed at smaller airlines. In 2024, YieldIn customers boarded just under two million passengers placing it 18th in the list of RM providers.

CitizenPlane has rebranded the RM system as Pulse and will offer it as part of its airline OS. The CitizenPlane Operating System is intended to be an integrated solution that provides a path to modern airline retailing for its customers although each element will continue to be available separately.

This acquisition illustrates that CitizenPlane continues to have both ambition and investment funds.



THE SPECULATION

CitizenPlane has clear ambition to provide a path to the OOSD world for the small and medium-sized airlines it serves. The acquisition of a modern RM system opens the way to the establishment of a capable Offer Management capability.

The fact that both CitizenPlane and Yieldin are French companies should mean that there is a workable cultural fit between them.

At a time when French and EU governments are actively encouraging the adoption of European software solutions there may be some benefit for this growing French group. Its offices in Singapore and Panama will be instrumental in promoting its products in Asia and Latin America respectively.

In the long term, however, the success of CitizenPlane in the market will depend on its ability to offer capable products at prices its target markets find attractive.

T2RL Travel Technology Research Ltd. (T2RL) is an independent sourcing and research company that specialises in airline technology and distribution. Based on data since the year 2000 T2RL has tracked industry trends for airlines as well as their IT providers, distribution partners, and customers, all of whom use T2RL's research to make informed business decisions to meet current and future needs. While T2RL has taken all reasonable steps to provide accurate and timely information, it is provided on an "as is" basis and is correct to the best of our knowledge as of 4 February 2026. For further information, visit our website at www.t2rl.com.